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**If you want to  
become a  
world-class  
CEO, read  
these 7 books.**

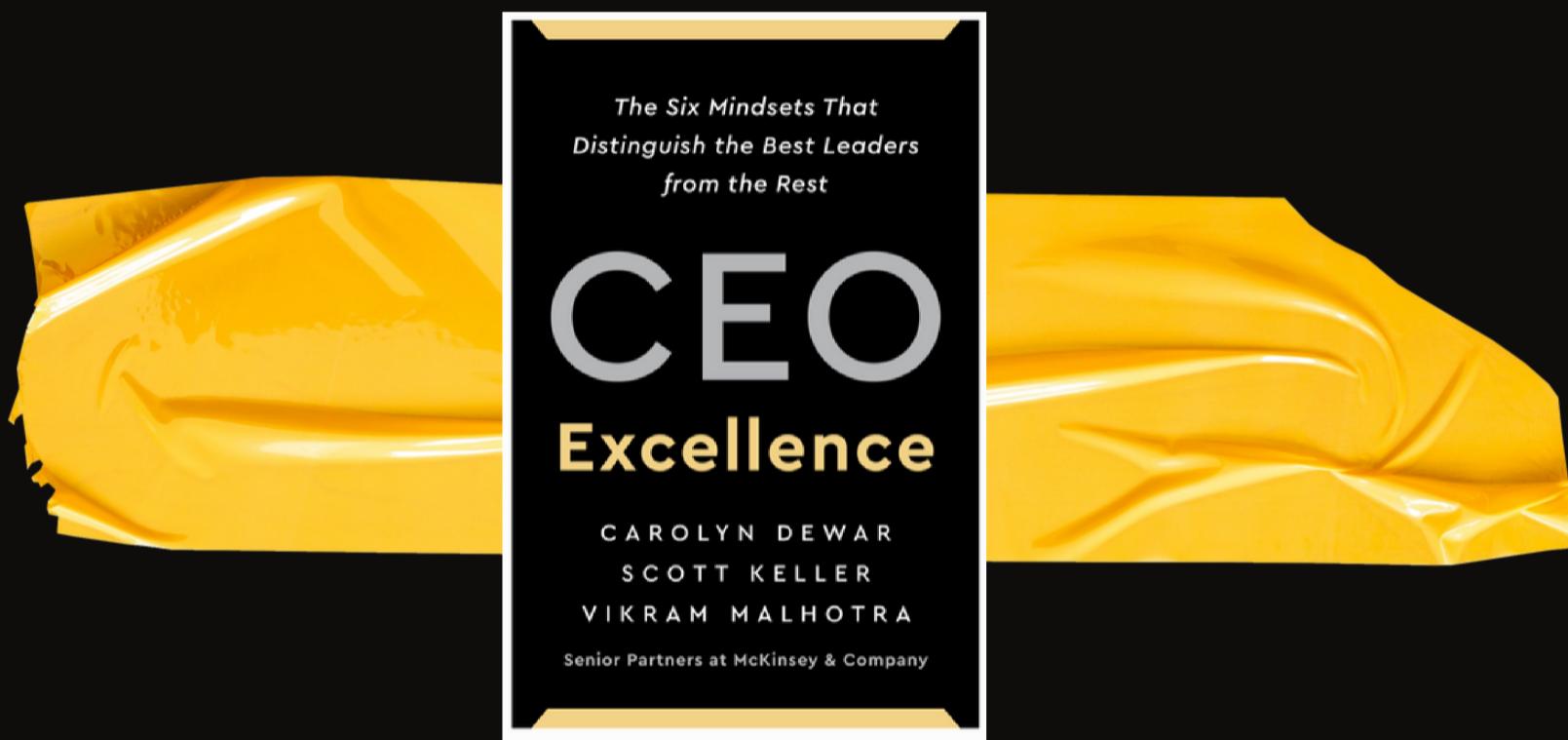


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# 1) **CEO Excellence:** The Six Mindsets That Distinguish the Best Leaders from the Rest



Actionable strategies to help you **move from average to world-class**, whether you're a **first-time manager or an experienced CEO**.

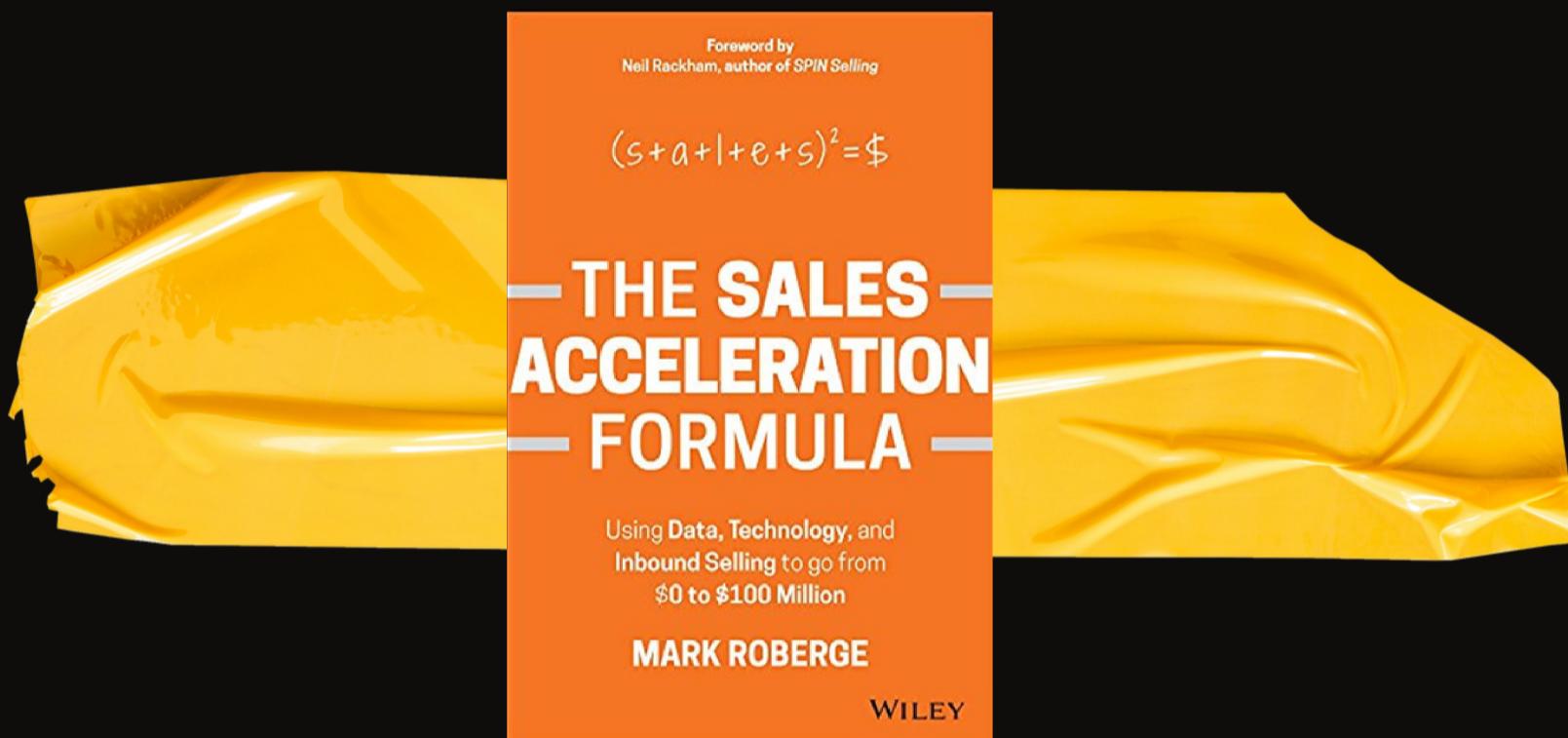


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## 2) The Sales Acceleration Formula: Using Data, Technology, and Inbound Selling to Go from \$0 to \$100 Million



Essential reading for any CEO looking to  
**create a predictable and scalable  
sales engine.**

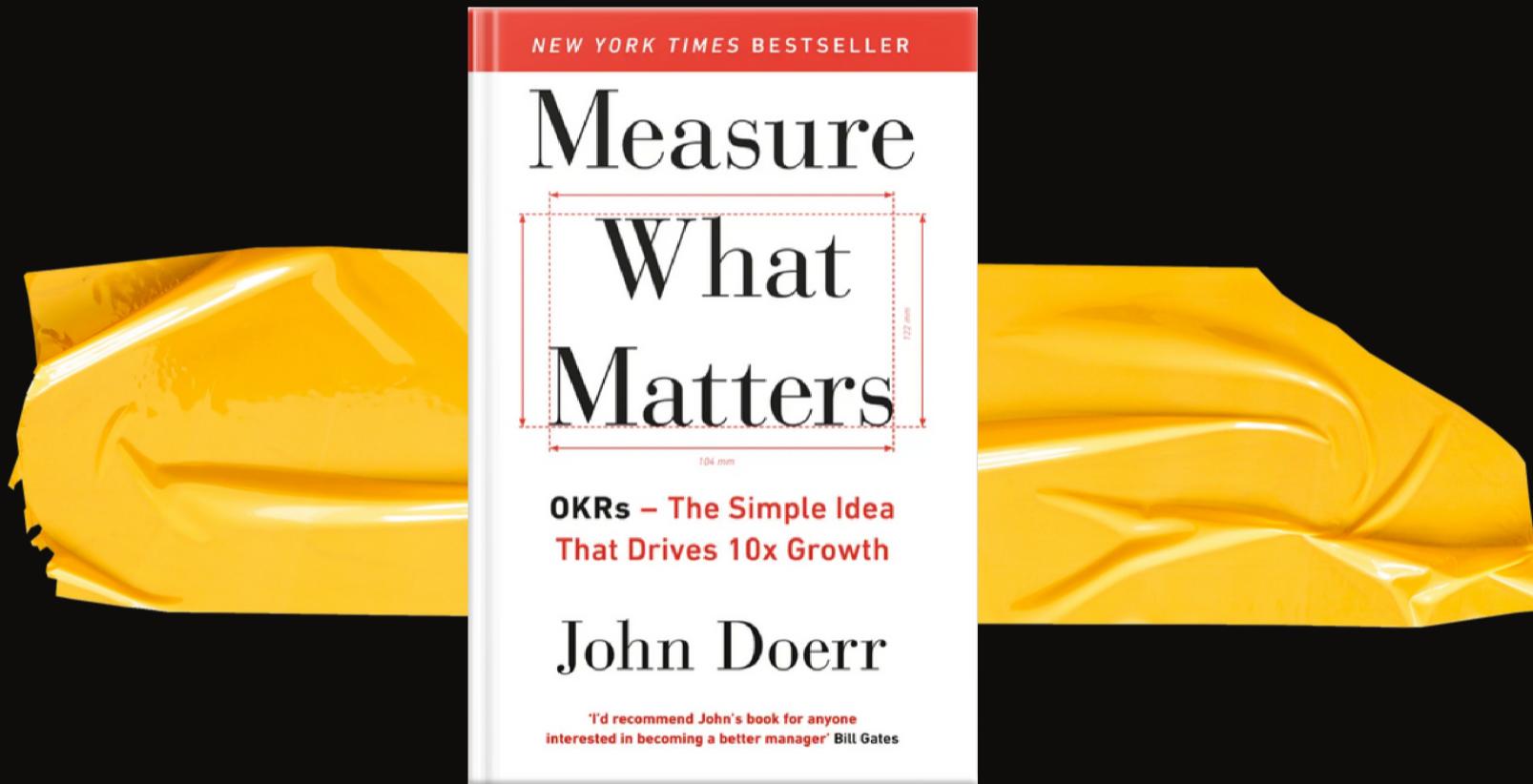


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### 3) **Measure What Matters:** OKRs: The Simple Idea That Drives 10x Growth



Learn how to set goals like the world's most successful companies - like **Google, Microsoft, and Amazon** - and **10x your growth.**

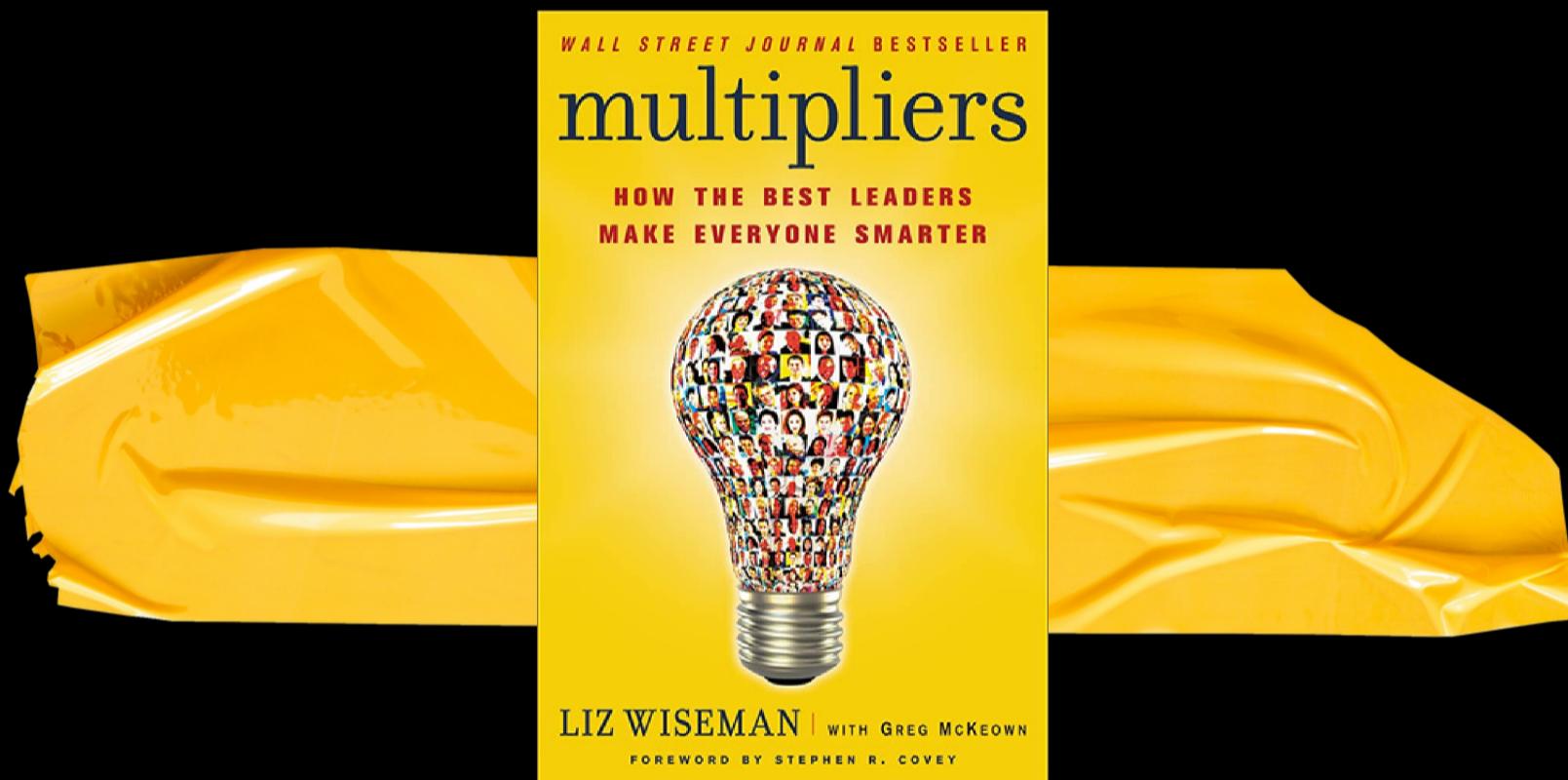


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## 4) **Multipliers:** How the Best Leaders Make Everyone Smarter



The best leaders are "multipliers," who get **2x more from their people by amplifying their intelligence and capabilities.** Learn how to become one.

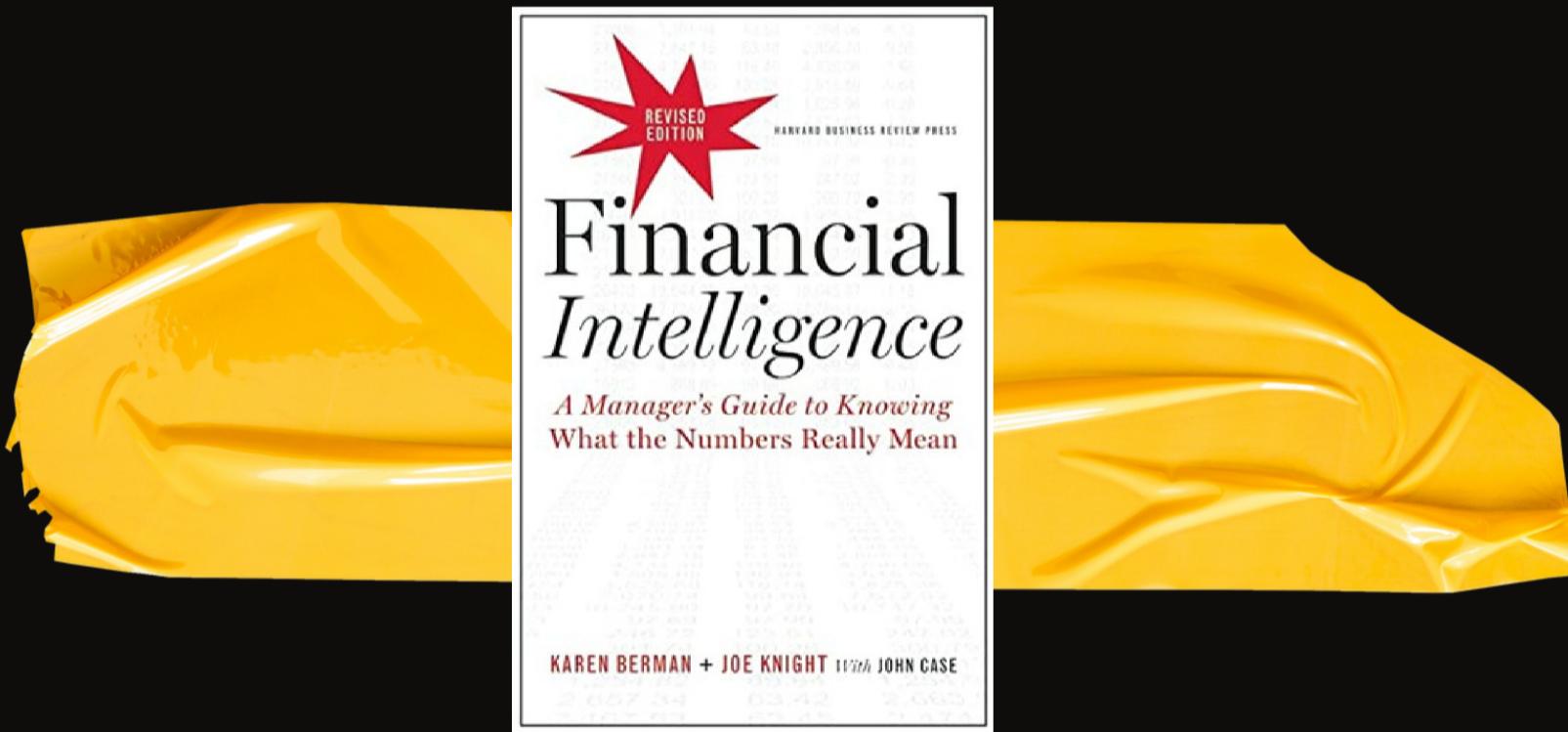


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## 5) **Financial Intelligence:** A Manager's Guide to Knowing What the Numbers Really Mean



**Better understand the numbers, make better decisions, and learn to communicate financial information in a clear and concise manner.**

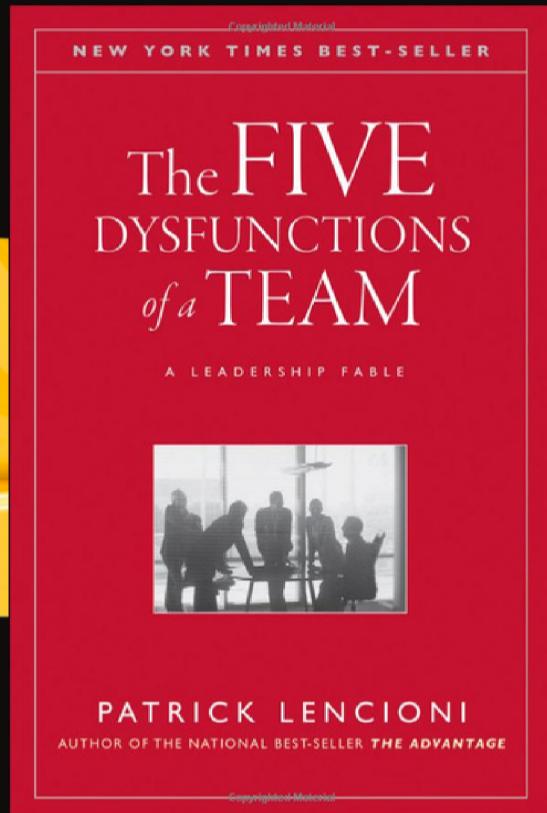


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## 6) The Five Dysfunctions of a Team: A Leadership Fable



Identify and **overcome the five most common dysfunctions** that hinder team performance and **build a strong, cohesive, high-performing team.**

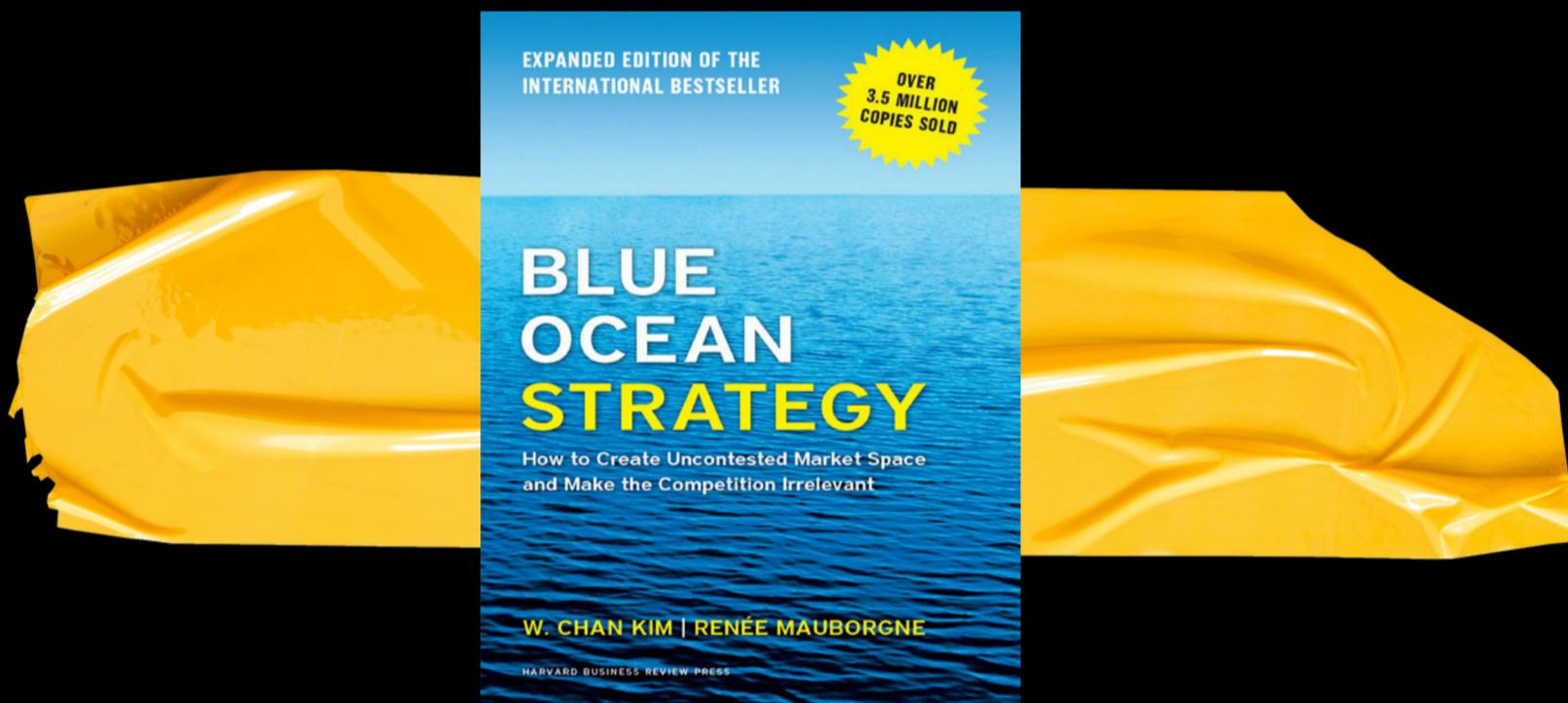


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## 7) **Blue Ocean Strategy:** How to Create Uncontested Market Space and Make the Competition Irrelevant



Become a world-class strategist. Practical tools and frameworks to **break free from the bloody “red oceans” of cutthroat competition and create “blue oceans” of new demand.**



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**I've advised over 100 CEOs over the years, from pre-revenue start-ups to 9-figure scale-ups worth billions.** Read these **7 books to become a world-class CEO:**

- 1. CEO Excellence**
- 2. The Sales Acceleration Formula**
- 3. Measure What Matters**
- 4. Multipliers**
- 5. Financial Intelligence**
- 6. The Five Dysfunctions of a Team**
- 7. Blue Ocean Strategy**





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**notification bell** on my profile  
for daily updates.

A circular portrait of Eric Partaker, a man with blonde hair, wearing a dark suit and a white shirt, smiling and gesturing with his hands. He is positioned on the right side of a white rectangular card with a black border.

EP®

How do you typically start your work day?

Most people start it in their inbox, or perhaps on social media.

Little do they realize they're taking a sledge hammer to their ability to focus, instantly scattering their thoughts and concentration across a myriad of things.

It's as if they've dropped themselves into a pinball machine at the start of their day, so they can be bounced from one person's agenda to the next.

Soon that morning email session turns into some phone calls, and then some meetings, followed by a few urgent requests that come knocking on the door. Suddenly we reach the end of the day, wondering where it went and feeling frustrated that we didn't get to what mattered most.

And that doesn't feel very good, does it?

So, I challenge you to break away from the pack. To do and think differently.

For just the next 7 days, start your day being creative before reactive. For just the first 60 minutes of your work day refuse to go into your inbox. In fact, I highly recommend that you don't even check your inbox while getting ready for work at home (and I bet that sounds absolutely terrifying, right?).